TV'S Best Program Listings
Week of October 19, 1951

TV Guide

15¢

IS YOUR ANTENNA DANGEROUS?

• • •

On TV This Week:
JERRY LESTER

Be Beautiful!
6 TV Tips

THE REAL McKAY *doesn't "hold up" dinner—*
it adds a dash of spice to evening mealtime.
Invite Jim and the gang in for some song and
light variety every weekday evening—
they're perfect dinner guests.

WCBS-TV
Monday through Friday
6:15-6:30 pm
channel **2**

CUI 8
TV

Inside TV

For your convenience—a terse weekly report on what the well-informed video viewer should know.

Advance Tips on Shows: Gayelord Hauser, the well-known nutritionist and author of the best-selling *Look Younger, Live Longer,*

Hauser

will bow as star of his own 15-minute show over ❼ beginning Wednesday, October 31, at 1 p.m. The program will be on each Wednesday and Friday thereafter. . . . Another new ❼ show is *Betty Crocker Star Time.* With Adelaide Hawley in the leading role, the program will be on every Saturday from noon to 12:30 p.m., the time formerly occupied by *Two Girls Named Smith.* . . . Jimmy Durante's leading guest on *The All-Star Revue* November 3 will be Margaret Truman. . . . The movies' Wanda Hendrix and Gig Young will co-star in *Rewrite for Love* on *Bigelow Theater* November 1. It's a romance about a Swedish nurse and a Hollywood producer. . . . The half-hour operatic series, *Opera Cameos,* will return to ⓫ Sunday, November 4, at 7:30 p.m. . . . NBC-TV has signed up William Bendix for a number of guest shots. . . . Jack Benny's first show of the season will come over ❷ Sunday, November 4, from 7:30 to 8 p.m. . . . Jacques Offenbach's *R.S.V.P.* will be presented in ❹'s opera-in-English series on Thursday, November 1.

TV's Week: Television has had practically no effect on newspaper circulation, declared the New York State Circulation Managers' Assn., and Associated Press managers. . . . Geneva, Switzerland, saw a demonstration of large-screen theater television in color. The CBS color system was used in conjunction with the Swiss Eidophor method of projection. 20th Century-Fox has big plans for showing, via this method, enormously costly and stupendous shows. . . . The Federal grand jury, looking into the monopoly aspects of boxing, said it would investigate the sale of exclusive TV fight rights to theaters. . . . A series of home study high-school courses was started by ⓫. Called *The Living Blackboard,* it's presented Mondays, Wednesdays and Fridays from 10:45 to 11 a.m.

U. S. to the Rescue! The Justice Department has fired the opening gun in a campaign to stop the restriction of sports telecasts — a suit against the National Football League. The Attorney General contends that the league has violated the anti-trust laws by ruling that no league-member may allow its games to be telecast or broadcast into any area where another league member is playing a game. The Attorney General holds that each football club should be allowed "to determine for itself whether and on what terms it will sell its broadcast and telecast rights."

Program Possibilities: Dave Garroway may be emcee of an NBC-TV 7 to 9 a.m. — and we mean a.m. — program to be called *The*

Garroway

Rise and Shine Revue. . . . The famed radio show of some years back, *Al Pearce and His Gang,* may be revived on video by NBC. . . . CBS would like to have Claudette Colbert star in a half-hour weekly series called *Vanity and Mrs. Fair.* . . . The same network is negotiating with the Ritz Brothers for a show and is planning on a TV version of Raymond Chandler's *Philip Marlowe* private sleuth radio series. . . . It's rumored that Robert Q. Lewis' *The Show Goes On* and *Faye Emerson's Wonderful Town* will cease or change times.

Next Week in TV Guide: If New York loses out to Hollywood as television capital, what will it mean to us viewers in this area? See TV GUIDE's answer next week.

TV Guide
Trade Mark

Vol. IV, No. 42
Copyright 1951 by
TeleVision Guide, Inc.
Oct. 19-25, 1951

Contents

PROGRAMS 6-30

DAYTIME PROGRAMS 13

Inside TV 3

Letters to the Editor 4

Lloyd Nolan: the New Martin Kane 8

Screening the Sports
by Jimmy Powers 9

Your TV Investigator 12

The Armchair Spectator 13

Channel Chatter 15

Six Tips for Beauty
by Richard Willis 16

MacLevy's Wonderful Salons 24

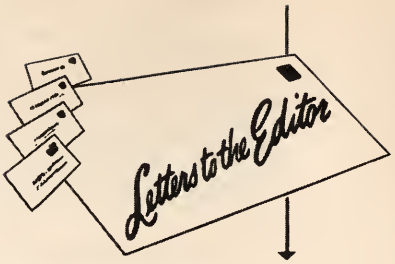
Tropical Fish on TV 28

Publisher: Lee Wagner
Executive Editor: Harold B. Clemenko
Executive Vice-President: Len Ruskin
Chairman of Board: Lew Sarnoff

Managing Editor: William Jeffers
Sports Editor: Jimmy Powers
Women's Editor: Barbara Frost
Program Editor: Louise Hanley
Program Editor: Rose L. Schiller
Contributing Editors: Joseph Wiegers
Herbert Muschel • Charles Sinclair
Staff Photographer: Peter Fland
Art Director: Tony Ferrara
Production Director: James Giammo
Advertising Director: A. J. Segal
Natl. Adv. Mgr.: R. J. Reynolds, Jr.
Circulation Director: Joseph Bodkin

•

TV Guide is published weekly by TeleVision Guide (Reg. U.S. Pat. Off.), Inc., 251 West 42nd St., New York 18, N. Y. BRyant 9-0050. Subscription price $3.00 per year, 15 cents per copy. ALLOW FOUR WEEKS FOR ADDRESS CHANGE. GIVE OLD AND NEW ADDRESSES. PLEASE INCLUDE POSTAL ZONE NUMBER. Re-entered as second class matter April 4, 1950, at the Post Office of New York, N. Y. under the Act of March 3, 1879.



Gripe of the Week

Why does Bill Slater on *Twenty Questions* so obviously ignore Johnny McPhee and act so nasty when Johnny does get the answer? We like the program but are fed up with Bill Slater's treatment of Johnny.—*Two Disgusted Viewers.*

The Verse Boner Yet

Alexander Graham Bell
Would have shared my delight
At the amusing boner
Committed Tuesday night.
On *Armstrong Theater,*
When the phone connection was gone—
The voice on the other end
Went speaking right on!—*Florence Rich, N. Y.*

[*We're sending you two tickets for what you said. You're a real boner-catcher. Congratulations!*
—ED.]

No Boner

I noted a boner on *Boston Blackie.* The criminals, after beating up Kent Smith, dashed away in a Nash sedan. But the program is sponsored by Ford.—*Mel Silver, Brooklyn.* [*That's no boner. Ford probably was making a subtle point.*—ED.]

More Boner Reporters

John Caragias, Irvington, N. J.: On *Plainclothesman* a "dead" man got up and walked away when the camera inadvertently caught him.

Mrs. P. Murmer, Elizabeth, N. J.: Casey, Crime Photographer, snapped a picture of two men, kneeling and beating a third on the floor. But when we saw the developed picture, all the men were standing up. Some camera!

Stephen Pelletiere, Brooklyn: On *The Alärich Family,* Sept. 14, Henry, Homer and Charlie all complained they didn't have any money. But then Henry made a call from a telephone booth. What did he use—a slug?

Harriet Gay Scharf, Ramsey, N. J.: On Faye Emerson's program, September 15, a soda jerker, meaning to heap praise on the show's sponsor, Pepsi-Cola, gave the plug to Coca-Cola!

Every Other Brooklyn Home

Many, many thanks for the swell layout on Red Barber and Vince Scully donating blood. If the comments I have received are any indication, TV GUIDE must go into every second home here in Brooklyn! Your interest and cooperation means a great deal to the success of our efforts.—*Roy Popkin, Director of Public Information, American National Red Cross, Bklyn.*

The Only Brain?

In answer to Mrs. Van Derbyn, who thinks Miss Kilgallen has the answers on *What's My Line,* it's plain to me that Dorothy is the only member of the panel with a brain. She takes notes

constantly on the answers to all the questions and that accounts for her remarkable deductions. It's these notes that she looks at on her desk before she gives the right answer.—*Mrs. F. A., Teaneck, N. J. [Hmnnnn. But don't you think Arlene Francis is charming?*—ED.]

The Three Beers

On Saturday night Peggy Lee gave praise on Ken Murray's show to Budweiser Beer and sat and drank it. A few minutes later on ❹, she was singing "My beer is Rheingold the dry beer." Which is it, Peggy?—*Sallie Richner, Goshen, N. Y. [Schaefer, maybe?*—ED.]

Quick Answers to Your Queries

Teddy Miller, West Orange, N. J.: Down You Go *is now seen on Friday, 9:00 p.m.,* (5). Rose Santore, New Haven, Conn.: *Mel Torme now has his own color TV show Monday through Friday, 4:30 p.m.,* (2). *He is 26 years old.* Jane Rubin, Manhattan: *Lee Tracy has never been a real-life newspaper reporter. George Posoulis,* Newark: *Toby Sommers is 14 years old.* Diana Morse, New York City: *Eileen Wilson used to sing with Skitch Henderson and Les Brown.*

TV Twosomes

What do you think of the following couple nominations: Best Looking: Dave Barry and Mary Sinclair. Cutest: Darren McGavin (Casey) and Francey Lane. Sexiest Voice: Captain Braddock of *Racket Squad* and Julie Stevens of *Big Town.* Best Dressed: Steve Allen and Faye Emerson. Best Figure: Buster Crabbe and Roxanne. —*Mrs. Bernie Bandel, Union City, N. J.*

More Convenient Guide

I am a regular subscriber to your magazine and I would like to make a suggestion about your morning schedule. It is annoying to have to go back and find this page. Why not print it on back of a picture so that we may cut it out and keep it until the current day? I think your magazine is very informative except for this one pet peeve. —*Mrs. Catherine Vassalo, Brooklyn. [What we'd rather do is dispense with the daytime department and print each day's program complete. This will be done as soon as* TV GUIDE *increases its number of pages per issue. Meanwhile, may we suggest this solution to your problem: Use an ordinary paper clip, clipping the proper pages each day so that you turn naturally from the daytime listing to the particular day of the week on which you happen to be viewing.*—ED.]

Hot Time Tonight

Bill Gregson, on the *Twenty Questions* commercial, said about Mennen's deodorant, "It will check odor and perspiration around the clock." First I ever knew that clocks perspired.—*Virginia Watson Reeve, Toms River, N. J.*

Forced to Watch Slapstick?

Granted that television must be commercial in order to keep its head above water. However, that's no reason why we've got to watch a lot of silly, cheap slapstick or "entertainment," as you put it. What's wrong with something halfway intelligent? — *Julian Einstein, Brooklyn. [You've "got" to listen, as you put it, to nothing. And there are many "half-way intelligent" and even 100% intelligent shows on TV.*—ED.]

You can't tell the players without a program

. . . and you can't tell the program—or the players, without TV GUIDE, world's largest-selling television magazine.

Each weekly issue gives you the most complete, up-to-the-minute program details available . . . plus news of your favorite stars and shows . . . sparkling personality stories . . . and scores of other useful, informative features — all designed to help you get the most out of your TV set.

If you're not receiving copies regularly, subscribe *now* and see for yourself why TV GUIDE's the favorite of *more than a million* televiewers.

ONE FULL YEAR (52 ISSUES) OF TV GUIDE FOR ONLY $3. A SAVING OF $4.80 ON THE SINGLE-COPY PRICE!

Don't let another day go by without insuring your televiewing pleasure with TV GUIDE. Fill out and mail the coupon below *today!*

TV GUIDE
251 West 42nd Street
New York 18, N. Y.

YES, please enter a one year subscription to TV GUIDE in my name at only $3—saving me $4.80 on the single-copy price. My remittance is enclosed.

Please check: ☐ new ☐ renewal

Name .....

Address .....

City..... Zone..... State.....

Allow 3 weeks for start of subscription
(This order may be given to your newsdealer or mailed to TV GUIDE)

42

(For shows preceding hours below, see page 13.)

2:30 ❷ [6] **FirstHundredYears—Serial**
❼ **Fun with Food—Karen Sage**
❾ **Nose for News—Pictures**
⓫ **Ted Steele Show—Variety**

2:45 ❷ **Vanity Fair—Dorothy Doan**
[6] **Movie Short—15 Minutes**
❾ **Barbara Welles—Comment**

3:00 ❹ [6] **Miss Susan—Drama Serial**
❼ **Woody and Virginia Klose**
❾ **Sally Smart's Kitchen—Tips**

3:15 ❹ **Here's Looking at You—Tips**
[6] **Movie Shorts—15 Minutes**

3:30 ❷ **All Around Town—Wallace**
❹ [6] **Bert Parks Show—Variety**
The Parks School of Etiquette is in session.
❼ **Nancy Craig—Homemaking**
❾ **TV Telephone Game**
⓭ **Musical Jackpot—Quiz**

4:00 ❷ **Homemaker's Exchange**
❹ **Kate Smith Hour—Variety**
Roger Rico, Blackburn Twins, Tommy Tucker.
[6] **Movie Short—15 Minutes**
❼ **Hollywood Movie Time—1 Hr.**
❾ **"Queen of Broadway"**
Movie: Buster Crabbe and Rochelle Hudson.
⓭ **Western Roundup—Movie**

4:15 [6] **Kate Smith Hour—Variety**

4:30 ❷ ***Color—Mel Torme Show***

5:00 ❷ ***Color—30 Minute Movie***
❹ **Hawkins Falls—TV Novel**
[6] **Movie Short—15 Minutes**
❼ **Uncle Lumpy's Cabin—Kids**
❾ **Buster Crabbe—In Person**
⓫ **Big & Little Club—Dan Webb**
⓭ **Junior Frolics—Uncle Fred**

5:15 ❹ **Gabby Hayes Show—Kids**
[6] **Time for Beany—Kid Puppets**

5:30 ❷ ***Color—Whistling Wizard***

FLY MODERN AIR
MIAMI $39 plus tax
LUXURIOUS SKYLINERS
PL 7-2173
CALIFORNIA $88
SKY TRAIN agency
319 WEST 48th ST., N.Y.C.

❹ [6] **Howdy Doody—Bob Smith**
❼ **Tales of the Trail—Movie**
⓫ **"Range Law"—Movie**
Six Gun Playhouse: Johnny Mack Brown.
⓭ **Adventure Theater—Movie**

5:45 ❷ **"Return of the Lash"**
Hoofbeats Western movie with Lash LaRue.
❺ **News Bulletins**

5:50 ⓭ **WATV Picture News**

6:00 ❹ **Rootie Kazootie Club—Kids**
❺ **Don Winslow—Film Serial**
[6] **Date at Six—Musical Variety**
❾ **Merry Mailman—Kids**
⓭ **Hollywood Playhouse—Film**

6:15 ❷ **The Real McKay—Variety**
❹ **Seeing Is Believing-B. Grauer**

6:25 ❹ **News—Peter Roberts**
[6] **Weather Forecast—5 Minutes**

6:30 ❷ **"Return of Wildfire"—Movie**
Early Show: Mary Beth Hughes, Richard Arlen.
❹ **Tex and Jinx—Interviews**
❺ **Magic Cottage—Pat Meikle**
[6] **World News Today—J. Burns**
❼ **Tom Corbett, Space Cadet**
❾ **9 Star Sports—Stan Lomax**
⓫ **News—Tillman; Weather**

6:40 ❾ **Weather—Frank Forrester**

6:45 [6] **Sports Spotlight—McNamara**
❼ **What's Playing?—Previews**
❾ **News—John Wingate**
⓫ **Jimmy Powers—Sports News**

6:55 ❹ **Weatherman—Tex Antoine**

7:00 ❹ [6] **Kukla, Fran and Ollie—Kids**
❺ **Captain Video—Kids' Serial**
❼ **Russ Hodges—Sports News**
❾ **Between the Lines—Bannigan**
⓫ **News—John K. M. McCaffery**
⓭ **"Riders of Destiny"—Movie**
Western with cowboy hero John Wayne.

7:15 ❼ **Candid Camera—Allen Funt**
⓫ **"Shadows on the Range"**
Western movie with Johnny Mack Brown.

7:30 ❷ **CBS News—Douglas Edwards**
❹ **Roberta Quinlan—Music**
Singer Don Cherry is her guest tonight.
❺ **Date on Broadway—Variety**
Bob Haymes, Sandra Deel and Betty George.
[6] **Herman Hickman—Guests**
❼ **Say It With Acting—Game**
❾ **Juvenile Jury—Jack Barry**

7:45 ❷ **Perry Como Show—Music**
❹ [6] **News—J. C. Swayze**

8:00 ❷ [6] **Mama—Drama Series**
❹ **Quiz Kids—Panel Show**
❺ **Twenty Questions—Game**
Melville Cooper is Bill Slater's guest.

7 Mystery Theater—Play
Tom Conway in "Three Blind Mice."
9 "Corregidor"—Movie
Otto Kruger, Elissa Landi, Donald Woods.
13 Comedy Corner—Movie
8:30 2 Man Against Crime—Bellamy
Ralph intercepts a football murderer.
4 6 We, The People—Guests
Helen Jepson, James Melton, Paul Terry.
5 You Asked For It—Art Baker
Dancer and ex-movie queen Ruby Keeler.
7 Trouble with Father—S. Erwin
Stu celebrates his second TV anniversary.
11 Dick Dunkel—Football Rating
13 Women Wrestlers—Film
8:45 11 "Star Reporter"—Movie
Featuring Warren Hull and Marsha Hunt.
9:00 2 Schlitz Playhouse—Drama
Rosalind Russell in "Never Wave at a WAC."
4 6 Big Story—True Drama
A Hartford newsman discovers a murder.
5 Down You Go—Word Game
7 Crime with Father—Series
Amm-i-dent's Rusty Lane & Peggy Lobbin in "The Scissors," a madman's escape story.
9 News—John Wingate
13 Wrestling—Laurel Gardens
9:05 9 Wrestling from Jamaica
9:30 4 6 Aldrich Family—Series
Henry's business plans go awry.
5 Front Page Detective—Play
Edmund Lowe in "Case of the Deadly Root."
7 Versatile Varieties—Kids
11 College Football—Films
10:00 2 Live Like A Millionaire
4 6 Cavalcade of Sports—Fight
Hvywts. Joe Baksi vs. Gino Buonvino, 10 rds.
5 Cavalcade of Stars—Gleason
7 Home Gardener—P. Alampi
11 News; Weather; Movie Short
10:30 2 Hollywood Opening Night
Gloria Saunders in a comedy, "Girl or Ghost."
7 Industry for America—Film
11 Salute to the U.N.—Special
Henny Youngman, Morey Amsterdam, Rudolph Halley, Sen. Herbert Lehman, Brod Crawford.
10:45 4 6 Greatest Fights—Film
Escobar vs. Jeffra, Ambers vs. Montanez, 1937.
11:00 2 Chronoscope—News Panel
American Mercury's William Bradford Huie, Sen. Owen Brewster discuss Franco Spain.
4 "Wife Wanted"—Movie
5 Eloise McElhone—Interviews
Boxing referee Ruby Goldstein visits.
6 Foreign Intrigue—Drama
7 Women Take Over—Peterson
9 "Who Ya Laffin' At?"—Film
13 "Mr. Muggs Steps Out"
A movie with the East Side Kids.
11:15 2 Late News Bulletins
5 Ring the Bell—Hal Tunis
11:25 2 Sports of the Night—McKay
11:30 2 Late Show-Movie (See ad below.)
7 6 Movie Short—30 Minutes
11:45 5 Late News Bulletins
12:00 4 Mary Kay—TV Previews
7 6 Late News Bulletins
12:15 13 WATV Picture News
12:45 2 Late Late Show (See ad below.)
1:30 11 News of the Hour

"The Late Show" at 11:30 pm
DOUBLE FEATURE
"Two Weeks to Live"
"Joe Palooka" Jimmy Durante
channel 2

That New Martin Kane

Lloyd Nolan as Martin Kane has one of his frequent brushes with gun-toting characters.

You'll never believe what Lloyd Nolan's real name is

In the past 20 years, Lloyd Nolan, who plays the title role in *Martin Kane, Private Eye* (Thursday, 10-10:30 p.m., 4 6), has made 60 movies. While he has sometimes acted underworld characters, most of his roles have been as public or private defender of the law.

Which is one obvious reason for the smooth authority he brings to his performance as Martin Kane. Another and more fundamental reason is that Mr. Nolan happens to be, in his quiet, understating way, one of our most dependable actors.

Lloyd Nolan (that's his real name) was born in San Francisco August 11, 1903, the son of a shoe manufacturer. He attended Stanford University, then joined the Pasadena Community Theater, where one of his young colleagues was Victor Jory.

Then, after roles in a couple of road companies of Broadway hits, he worked as a stage hand in Cape Cod's Dennis Theater, where one of the ushers was a young woman named Bette Davis.

After that Nolan appeared in New York with *The Cape Cod Follies,* which proved to be an instantaneous flop.

His next engagement was in Hoboken where he played the hero in the revival of *The Blue and the Gray,* or *War is Hell.* This ran six-and-a-half weeks.

Then Cleveland, where he played stock with Helen Hayes and Pat O'Brien.

The following winter he was in New York again in *Sweet Stranger,* playing an office boy. He fell in love with Mell Efird, who played a stenographer. When the show closed, they were married. Today they have a daughter, Melinda Joyce, born in 1940, and a son, Jay, born in 1943.

After his marriage, Lloyd did another season of stock and another session at Cape Cod. Then, following two minor Broadway roles, came the turning point in his career. He joined the cast of *One Sunday Afternoon* which ran on Broadway for 43 weeks. It was in this play that he made his first big hit, and was tested and brought to Hollywood by Paramount.

Meet the Beverly Hillbillies

Among Nolan's movies for major studios have been: *Michael Shayne, Private Detective; Guadalcanal Diary; A Tree Grows in Brooklyn; The House on 92nd Street; Street With No Name,* and *The Lemon Drop Kid.*

Nolan admits to no one hobby in particular, although golf ranks high on his list of preferences. He does go in for horseback riding, golf, swimming, and handball. He has a Boxer named Shansie.

He studied piano for four years but admits he can't play the darned thing. He and his wife were probably Hollywood's most enthusiastic square dancers. They were responsible for introducing the movie colony to this pastime. The Nolans had their own group which they called the Beverly Hillbillies.

Nolan is 5-feet-10½ and weighs 175 pounds. He has grey hair and brown eyes.

SCREENING THE SPORTS

By Jimmy Powers
Sports Editor

Boxing's New Czar is a Friend of TV

ONE of these days we're going to interview Bob Christenberry, new boxing czar for N. Y., on the subject: TV and prize fights. The other night he told us he has only the warmest of feelings for our favorite medium. His opinion is that some day every fight will be televised, which is good news for us fight fans.

According to latest statistics, baseball box office took a dive during the 1951 season, and we can expect critics to blame it all on TV. They should realize that baseball has recently made more money than ever before *because* of TV.

Fans write us: That they abhor sorehead Dodger fans who wrote those letters to Boston's Tommy Holmes. . . . That they'd like to see more live football games than are now seen. . . . That Nat Holman really is the best-dressed gent in sports. . . . That they hope the track meets will again be televised from the Garden.

How'd you like the opening sessions of the Tenpin Stars bowling program? We thought it was a good thing for local keglers. . . . Fans also seem to be enjoying the Friday night football highlights seen on ⓫. . . . Somebody should give Roy Campanella an award for Most Injured Player. Maybe the American Medical Association. . . . We never thought the day would come when Bill Terry would pick the Dodgers to win. But that's what he did on our program one night.

TV GUIDE's cover dog, Rocky, will be entered in the Garden dog show this fall. Now that baseball fans have recovered from the severe heart strain of that rough season, they can move over and let the football addicts take over the Excitement Ward. . . . We'll pick Yale to beat Cornell this week.

Mel Allen plans to do plenty of fishing in the lake on his Bedford Village place.

Upside-Down Sports Quiz

Q. What bowler has rolled the most 300 games?

A. Andy Varipapas.

Your TV week in SPORTS

A WEEKLY SERVICE

presented by

PAL HOLLOW GROUND RAZOR BLADES

FRIDAY—OCT. 19

WRESTLING: 9:00 (13); 9:05 (9). **RODEO:** Madisan Square Garden, 9:00 (11). **HARNESS RACING:** Yankers, 10:00 (11). **BOXING:** 10:00 (4) (6). **BOXING FILM:** Sixta Escabar-Harry Jeffra and Lau Ambers--Pedra Mantanez (Sept. 1937), appraximately 10:45 (4) (6).

SATURDAY—OCT. 20

FOOTBALL: Yale-Carnell, 1:45 (4) (6); North Caralina-Maryland, 2:00 (2) (colar anly). **BOXING:** Ridgewaad, 9:05 (9). **WRESTLING:** 9:30 (5); 11:00 (6). **RODEO:** Madisan Square Garden, 9:00 (11).

SUNDAY—OCT. 21

FOOTBALL FILM: Maryland-Narth Caralina, 3:00 (2). **RODEO:** Madisan Square Garden, 9:00 (11).

MONDAY—OCT. 22

FOOTBALL FILM: Calumbia-Penn, 8:30 (11). **BOXING:** St. Nick's, 9:05 (9). **WRESTLING:** 9:00 (5).

TUESDAY—OCT. 23

BOXING: 9:00 (13), Westchester Center, 9:05 (9).

WEDNESDAY—OCT. 24

WRESTLING: Chicaga, 9:05 (9); 11:15 (7) (6). **BOXING:** 10:00 (2) (6). **HOCKEY:** 9:00 (11), fram Madisan Square Garden.

THURSDAY—OCT. 25

BOXING: Sunnyside, 9:05 (9).

Sensational! PAL HOLLOW GROUND DOUBLE EDGE BLADES

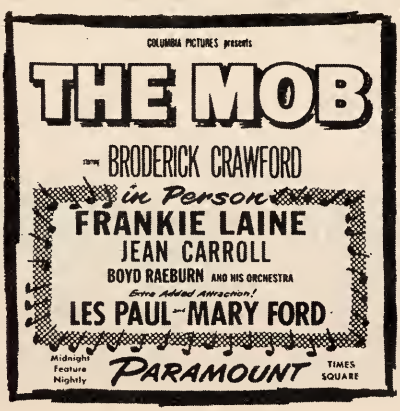
in Clear-View Zipak with USED-BLADE VAULT

21 for 49¢

10 for 25¢ • 44 for 98¢

Also Pal Single Edge and Injector Blades

9:30 ❹ **Movie Shorts—30 Minutes**
[6] **Foodini, the Great—Kids**
Ellen Parker introduces the magician-puppet
10:00 ❷ ***Color—New Horizons***
❹ **Western Feature Movie**
❺ **"Galloping Dynamite"—Film**
[6] **The Big Top—Circus Acts**
❼ **Trouble with Father—S. Erwin**
10:30 ❼ **Hollywood Jr. Circus—Kids**
Pony, dog & monkey act, high wire artist.
10:50 ❷ **News and Previews**
11:00 ❷ **Fashion—Arlene Francis**
❹ **Children's Movie Theater**
❺ **Kids & Company—Talent**
[6] **Wild Bill Hickok—Serial**
With Guy Madison and Andy Devine.
❼ **Foodini, the Great—Kids**
11:30 ❷ [6] **Smilin' Ed McConnell—Kids**
❹ **Sunset Star Time—Kids**
❺ **Juke Box Serenade—Music**
❼ **A Date With Judy—Series**
Judy confesses "I Was a Bigamist."
12:00 ❷ **Big Top—Jack Sterling**
Strongman Dan Lurie, skating juggler, others.
❹ **Rootie Kazootie—Kids**
❼ [6] **News Gal—Betty Furness**
⓭ **Comedy Corner—Kids**
12:30 ❹ **PAL Show—Kid Athletes**
❼ [6] **Faith Baldwin Show—Play**
⓭ **Rate the Record—Brenner**
1:00 ❹ **Industry on Parade—Film**
Chap. 46: Foamite, Surf, shower curtains.
[6] **Boston Blackie—Film Serial**
Kent Smith stars as the dapper hoodlum.
⓭ **Italian Cookery—Bontempis**
1:30 ❷ ***Color—Football Pre-Game***
❹ **Ted Husing—Pre-Game**
[6] **Pentagon-Washington—Talk**



2:00 ❷ ***Color—N. Carolina-Maryland***
❹ **Cornell at Yale—Football**
[6] **It's Up to You—First Aid**
❾ **Telefax News—Newspaper**
⓫ **"Haunted Mine"—Movie**
Kids' Movie Theater stars Johnny Mack Brown.
⓭ **Adventure Theater—Movie**
2:30 [6] **Football Highlights—Film**
2:45 [6] **Cornell at Yale—Football**
⓭ **Western Feature Movie**
3:00 ❾ **Screening the World—Films**
B. Lane, Russel Wright, "Your Own Home".
3:30 ❾ **"Tom Brown's Schooldays"**
Movie: Fred Bartholomew, Cedric Hardwicke.
4:00 ⓭ **Western Roundup—Movie**
4:15 ❹ **Football Scoreboard—Powers**
Jimmy gives results of recent games.
4:30 ⓫ **MacLevy Talent Show—Kids**
5:00 ❹ **Mr. Wizard—Don Herbert**
He shows the magic of static electricity.
❺ **News Bulletins**
[6] **Gabby Hayes Show—Stories**
❾ **"This Woman Is Mine"**
Italian movie: Leonardo Cortese, Eli Parvo.
⓫ **Junior Charades—Bob Brown**
⓭ **Junior Frolics—Uncle Fred**
5:15 ❺ **Movie Short—15 Minutes**
5:30 ❹ [6] **Nature of Things—Science**
Dr. Roy K. Marshall: The Expanding Universe.
⓫ **"Wanderers of the West"**
Six Gun Playhouse movie with Tom Keene.
5:45 ❹ [6] **Bob Considine—Views**
6:00 ❹ **Saturday Stagecoach—Movie**
[6] **Better Home Show—Tips**
❼ **Dell O'Dell Show—Guests**
⓭ **Make Believe Hour—Kids**
6:30 ❹ **The Cisco Kid—Film Series**
With Duncan Renaldo and Leo Carrillo.
❺ **Just Off Broadway—Music**
[6] **Lone Ranger—Western Film**
❼ **Better Home Show—Tips**
With Norman Brokenshire and Dick Wilson.
❾ **"Guns of Justice"—Movie**
With Russell Hayden, Jimmy Ellison.
⓫ **Movie Short—10 Minutes**
⓭ **TV Club House—Kid Talent**
6:35 ❷ **News and Previews**
6:40 ⓫ **Weatherman—Joe Bolton**
6:45 ❷ **Patricia Bowman—Variety**
Jane Dudley Folk Dancers do Polish numbers.
⓫ **Jimmy Powers—Sports News**
7:00 ❷ **Sammy Kaye—Variety**
Want to lead a band? Watch this show.
❹ **American Youth Forum**
Harold E. Stassen, U. of Penn. president.
❺ **"Land of Six Guns"—Movie**

Western featuring tough Jack Randall.
6 **Groucho Marx—Quiz Show**
7 **Lorraine Cugat—Music**
11 **News—John Tillman**
13 **"Range Law"—Movie**
Western with cowboy Johnny Mack Brawn.

7:05 11 **Classical Music—Film**
7:15 11 **"Gas House Kids"—Movie**
With the Gas House Kids, Rabt. Lawery.
7:30 2 **Beat the Clock—Quiz**
Bud Collyer spurs time-racing contestants.
4 **One Man's Family—Serial**
With Bert Lytell and Marjorie Gatesan.
6 **Alan Young—Comedy**
8:00 2 6 **Ken Murray—Variety**
Actress Josephine Hull, twelve Esquire Girls.
4 **Martha Raye—Comedy**
Ezia Pinza, Chandra Kaly Dancers.
5 **"Twilight Hour"—Movie**
Featuring Mervyn Johns and Basil Redford.
7 **Paul Whiteman Teen Club**
With Junie Keegan and Nancy Lewis.
9 **"Randy Rides Alone"—Movie**
A Western adventure starring John Wayne.
13 **Federal Affairs—Discussion**
8:15 11 **Fashion Revue—Styles**
8:30 13 **Assignment for Tomorrow**
A thirty-minute documentary film.
8:45 11 **Happened This Week—News**
8:55 11 **News—John Tillman**
9:00 2 **Faye Emerson's Town**
San Francisca: Benay Venuta, Paul Hartman.
4 **Show of Shows—Revue**
Geraldine Fitzgerald visits Sid Caesar, Imagene Caca, Marguerite Piazza & regulars.
7 **Lesson in Safety—Film**
9 **News—John Wingate**
11 **Rodeo—Madison Sq. Garden**
13 **"Barefoot Boy"—Movie**
With Jackie Maran, Marcia Mae Janes.
9:05 2 **Boxing—Ridgewood Grove**
9:30 2 **Show Goes On—R. Q. Lewis**
Talent meets buyers at Rabert Q's.
5 **Wrestling from Chicago**
Killer Kawalski vs. Rudy Kay. Mike DiBiase vs. Chief Little Fax. John Beitelman vs. Zack Malkav. Gypsy Jae vs. Cesar Sanda. Apache Craig vs. Mighty Atlas.
7 **"America's Health"—Film**
10:00 2 **Songs for Sale—Steve Allen**
Jaan Edwards and Marey Amsterdam visit.
7 **Harness Racing—Chicago**
13 **Western Feature Movie**
10:30 4 6 **Your Hit Parade—Music**
11 **News—J. Tillman; Weather**
10:40 11 **"Dangerous Intruder"-Movie**
With Charles Arnt and Veda Ann Borg.
11:00 2 **News of Night—Harry Marble**
4 **Saturday News—Bob Wilson**
6 **Wrestling from Chicago**
7 **Word of Life Songtime—Relig.**
9 **TV Toons—Bob Bryar**
13 **"Rhythm Parade"—Movie**
Stardust Theater: Gale Starm, Robert Lawery.
11:10 2 **Late Show—Movie** (See ad below.)
11:15 4 **Mary Kay—TV Previews**
9 **"Hair-Raising Tale"—Film**
11:30 7 **Video Venus—Beauty Contest**
12:00 6 **News and Weather Roundup**
12:15 11 **Late News Bulletins**
12:30 2 **Late Late Show** (See ad below.)
5 **Late News Bulletins**
7 **Movie Short—30 Minutes**
1:00 7 **News and Weather Roundup**

"The Late Show" at 11:10 pm
DOUBLE FEATURE
"Red Dragon" Sidney Toler
"Swing It Sailor"
channel 2

YONKERS RACEWAY
29 min. from Times Square
THROUGH NOV. 15, 8 Races Nightly (except Sun.)
A BEAUTIFUL RESTAURANT... Dine as you enjoy the races: (Dinner Reservations, YOnkers 3-4787)
RESERVED SEATS available by mail or at track
(Ticket Inquiries: YOnkers 8-4200) Children Not Admitted
Daily Double—Admission $1.25 incl. tax

YOUR TV *Investigator*

Don't Let Your Antenna Kill You

You should know about the dangers of power lines and lightning

Your set can be wrecked, you and members of your family can receive painful shocks and burns, your house can be set on fire—all because of an improperly installed antenna.

The main danger usually arises from the antenna's nearness to electric power lines. For, if your antenna should fall against a live power wire, the stray current that would then be conducted through the building could take a path (such as through plumbing or heating pipes) that could electrocute or severely burn a person within and set the building on fire.

What *is* a dangerous installation? No matter how securely attached to a firm base your antenna may seem, it is a peril if it is put up within a few feet of a power line—or by means of supporting guy lines that cross a power line—or on a pole that could fall across a power line.

And when an antenna near power lines is fixed to a loose or crumbling chimney, or with bolts whose threads have been stripped by over-tightening, or with insecure guy lines—then, obviously, the danger is great and immediate.

While some communities have laws designed specifically to insure the safe installation of antennas, New York City has none. But whether or not such laws exist, a serviceman should carefully observe common-sense rules. He should make sure that the antenna clears all power lines, and that the bolts, turnbuckles and bases of attachment are secure.

How about the danger from lightning? The presence of an antenna on your roof increases only slightly the chances of your building being struck—and then only because the antenna increases the over-all height of your dwelling.

Placing the arrester

However, unless the lead-in conductors are enclosed in a continuous metal shield that is permanently and effectively grounded, it is wise to have a lightning arrester installed. But, if you follow the advice of the National Fire Protection Association, you will *not* have the arrester on the antenna. Such an installation may leave the set entirely without protection.

The arrester should be located on the transmission line at a point near the ground, or as close to the ground as the receiver, either inside or outside the building. Next time your serviceman turns up, ask him to check this for you.

Dig at Doug

★ Note to Doug Edwards: We catch your news every night and like both your content and your manner, but couldn't somebody tell your Washington man to send you films with more competent handling of photography and sound? We realize correspondent-photographers work under the pressure of speed, poor lighting and no sound-proofing, but the Washington films, consistently poor, need craftsmanship.

★ Walter Winchell's column calls Mary Kaye of WNBT a "blondiful charmer" and a "dollypop." We like her, too—for an additional reason. At the close of ❹'s televising each night, she makes her plans for next day's televiewing—from TV GUIDE.

★ Newies: The thumbs appear to be down for *Actor's Hotel* (Tues., 10 p.m., ❼) but up for chanteuse Nellie Golette (Thurs., 7 p.m., ❾).

★ Speaking of improving your mind—and your perspective—get hold of the new book, *The Nature of Things,* by TV's own Dr. Roy K. Marshall (illustrations by Jon Gnagy). The good doctor presents the story of the universe as the yarn it really is—the world's most exciting story.

★ The regular appearance of Ezio Pinza on TV will show what a good voice should really be and may even expose some of the phonies who now pose as singers.

★ Some of the best movies are ruined by bad cutting jobs. We understand the necessity for compressing these old classics into TV's one hour production unit, but it sometimes seems that the slashing cuts might be made with more discretion.

★ We are never troubled when people get shot on television. The revolver's report always sounds somewhat less impressive than a cap pistol. (What are we *saying?* If they give us realistic pistol shots, they'll bust our set.)—HAROLD B. CLEMENKO

DAYTIME SCHEDULE

FRI.—MON.—TUES.—WED.—THURS.

9:30 ❼ **Ladies' Daily; Movie**
10:05 ❺ **News; Morning Chapel**
10:30 ❷ **Color—*Mike and Buff***
❹ **What'sYourProblem**—B.Grauer
❺ **Kitchen Fare**—Susan Adams
[6] **Fran Langford & Don Ameche**
❾ **Telefax News**—Newspaper
10:45 ❼ **Kitchen Kapers**—Tiny Ruffner
⓫ **TheLivingBlackboard**(M.,W.,F.)
11:00 ❷ **Margaret Arlen**—Interviews
❹ **Josephine McCarthy**—Cooking
❺ **TV Shopper**—Kathi Norris
11:30 ❷ [6] **Strike It Rich**—Warren Hull
❹ **Footlights&Klieglights**—Farrell
❼ **Dennis James Show**—Variety
11:45 ❹ **Date in Manhattan**—Variety
12:00 ❷ **The Egg and I**—Camedy Series
❹ [6] **Ruth Lyons' 50 Club**—Ladies
❺ **For Your Information**—Keane
❼ **Fran Langford & Don Ameche**
⓫ **Movies At Noon** (Exc. Friday)
⓭ **Coffee Club**—Interviews
12:15 ❷ [6] **Love of Life**—Drama Series
❺ **News;Take the Break**—D.Russell
12:30 ❷ [6] **SearchforTomorrow**—Drama
❹ **Date in Manhattan**—Ed Herlihy
❾ **Screening The World; Movie**
⓭ **Family Living**—Advice (Friday)
⓭ **Stepping Out**—(M.); Mavie (T.)
⓭ **Report to Parents**—Talk (Wed.)
⓭ **Woman's Work** (Thursday)
12:45 ❷ **Steve Allen Show**—Variety
[6] **Club Bulletin Board** (Friday)
[6] **Nancy's Kitchen** (M., W., Th.)
[6] **Italian Cookery**—Bontempis (T.)
1:00 ❹ **Eve Hunter Show**—Ladies
❺ **Johnny Olsen Rumpus Room**
[6] **Fun with Food**—Caaking (Friday)
❼ **Dione Lucas**—Caaking (F., M., W.)
❼ **Jessie's TV Notebook** (T. anly)
❼ **Market Melodies**—S. Smith (Th.)
⓫ **News; Matinee Movie**
⓭ **Science Lesson** (Monday only)
⓭ **Comedy Corner** (Exc. Man.)
1:30 ❷ **Garry Moore Show**—Variety
❺ **Recipe for Happiness** (Thurs.)
[6] **Garry Moore; Movie** (F.,M.,W.)
[6] **Steve Allen;Gary Moore**(T.,Th.)
❼ **Ed and Pegeen Fitzgerald**
⓭ **Shop, Look & Cook**—Ruth Bean
2:00 ❹ **Left-Over Revue**—Variety
[6] **Garry Moore Show** (F., M., W.)
❼ **Claire Mann Show** (Manday)
❼ **Market Melodies** (Exc. Man.)
❾ **Meadows' Beauty Forum**
⓭ **Movie** (Exc.T.); **Friendly Club**(T.)

9:45 ④ Children's Theater—Movies
10:00 ④ "Phantom Empire"—Movie
10:30 ④ Children's Hour—Ed Herlihy
⑥ Versatile Varieties—Kids
⑪ Movie Short—15 Minutes
10:45 ⑪ Story from the Book—Seeley
11:00 ⑥ Ranger Joe—Kid Variety
⑪ TV Chapel—Services
Fram Cathedral af St. John the Divine.
11:15 ⑥ Chester the Pup—Cartoons
11:30 ④ The Magic Clown—Tricks
⑤ "Roaring Six Guns"—Movie
⑥ Kit Carson—Western Movie
⑦ Soap Box Theater—Kids
11:45 ④ Draw with Me—Jon Gnagy
12:00 ④ Author Meets Critics—Panel
⑥ Jack Carson—All-Star Revue
⑦ Ranger Joe—Kid Variety
⑬ Western Feature Movie
12:15 ⑦ Magic Screen—Kids
12:20 ② News and Previews
12:30 ② Another Look—Football Film
Red Barber & Maryland-Narth Caralina game.
④ Mind Your Manners—Panel
⑤ Flying Tigers—Dell Conway
Voodoa in Haiti in "The Devil's Mask."
⑦ Faith for Today—Religion
⑪ Magic Door—Ruth Mannig
1:00 ④ Frontiers of Faith—Religious
⑤ Documentary Films
⑥ Date With Judy—Series
⑪ "I Accuse My Parents"
Mavie with Mary Beth Hughes, Jahn Miljan.
⑬ Junior Carnival—Kids
1:30 ② *Color—Feature Movie*
④ American Inventory—Docum.
"Drawing Canclusians," the economic miracle.
⑥ Cisco Kid—Film Serial
2:00 ④ "American Portrait"—Film
⑥ Hopalong Cassidy—Movie
⑬ Chalky & the Giant—Kids
Whimsical adaptations of fairy tale classics.
2:30 ④ American Forum of the Air
Sens. Dirksen, Maady: Preventing Warld War III.
⑪ Giggle Theater—Movie
⑬ "Murder on Diamond Row"
Movie with Ann Todd and Edmund Lowe.
3:00 ④ Battle Report—J. Steelman
⑥ Chance of a Lifetime—Game
⑪ Winston Sportscope—Panel
3:30 ④ ⑥ Juvenile Jury—Jack Barry
⑪ "Lighthouse"—Movie
3:50 ② News and Previews
4:00 ② Lamp Unto My Feet—Religion
Fulton Oursler. "The Gift," African missionaries.
④ ⑥ Meet the Press—Panel
Harald E. Stassen faces newsmen.
⑨ Screening the World—Film
⑬ Western Roundup—Movie
4:15 ⑦ Scouting in Action—Film
4:30 ② What in the World—Science
④ Zoo Parade—Lincoln Park
Bushman, the famous gorilla, (stuffed) returns.
⑥ One Man's Family—Series
⑦ Space Patrol—Kid Serial
⑨ "Waterfront"—Movie
5:00 ② Man of the Week—Guests
④ Gabby Hayes Show—Kids
The yaung Mark Twain plays a jake.
⑥ Trouble with Father—S. Erwin
⑦ Super Circus—Variety
⑪ "Ghost City"—Movie
Six Gun Playhause presents William Bayd.
⑬ Junior Carnival—Cartoons
5:30 ② Sunday News—Edw. Morgan
④ Straight Shooters—Premiere
Kid show with Jack McCay and Billy Barty.
⑥ Super Circus—Variety
⑬ Junior Gym—Kid Boxing
5:45 ② Sarah Churchill—Guests
6:00 ② The Big Question—Panel
④ Hopalong Cassidy—Movie
"In Old Mexica," starring William Boyd.
⑥ Fred Waring—Variety
⑦ Ted Mack Family Hour
⑨ "Oliver Twist"—Movie
Dickens' classic. Dickie Maare, Irving Pichel.
⑪ East Side, West Side—Variety
⑬ Hollywood Playhouse—Film
6:30 ② Star of the Family—Variety
Peggy Lee, Wally Brawn, McCaffery & Susanne.
⑪ News—Tillman; Weather
6:45 ⑤ News Bulletins
⑪ Jimmy Powers—Sports News
7:00 ② Gene Autry—Western Movie
A wagan driver murdered in "Silver Dollars."
④ Jerry Lester Returns!
Beanbaggers rejaice! The Great Lester is back!
⑤ "Divorce of Lady X"—Movie
With Merle Oberon and Laurence Olivier.
⑦ ⑥ Paul Whiteman—Music
Garroway's Connie Russell visits Pops.
⑪ Let's Go Places—Travel Film
⑬ "Law of the North"—Movie
7:30 ② ⑥ This Is Show Business
Diana Lynn, Andy & Della Russell, Gil Lamb.
④ Young Mr. Bobbin—J. Kelk
Jackie plays chess with Hubert Glissle.
⑦ Music in Velvet—R. Maupin
⑨ News—John Wingate
⑪ Classical Music—On Film

WNHC-TV 6 CONN.	WJZ-TV 7	WOR-TV 9	WPIX 11	WATV 13

7:45 9 **Tiny Fairbanks—Music, Talk**
8:00 2 6 **Toast of Town—Variety**
Douglas Fairbanks, Guy Mitchell, Jack Pearl.
4 **Jack Carson-Colgate Comedy**
Robert Alda, Betty Garrett, Honey Brothers.
7 **"Buried Alive"—Movie**
9 **"Elder Brother"—Movie**
13 **Feature Length Movie—1 Hr.**
8:30 5 **Pentagon-Washington—Talk**
11 **Happened This Week; News**
9:00 2 **Fred Waring Show—Variety**
Boris Karloff chills a Hallowe'en number.
4 6 **Philco TV Playhouse**
Olive Deering stars in "Marcia Akers."
5 **Rocky King—Roscoe Karns**
7 **Producing for Defense—Film**
Paul Hoffman, Clifton Golden, Fred Dewhurst.
9 **"Lady from Chungking"**
Movie with Harold Huber, Anna May Wong.
11 **Rodeo—Madison Sq. Garden**
13 **Hollywood Highlights—Film**
9:30 5 **Plainclothesman—Ken Lynch**
An accident in "Tragedy of Brant Cove."
7 **Marshall Plan in Action—Film**
13 **Evangel Hour—Religious**
10:00 2 6 **Celebrity Time—Panel**
Jane Pickens and Robert Cummings visit.
4 **Red Skelton Show—Comedy**
5 **They Stand Accused—Trial**
7 **Billy Graham—Relig. Film**
9 **Trapped—Mystery Drama**
13 **"Silent Witness"—Movie**
10:30 2 **What's My Line?—Panel**
4 **Leave It to the Girls—McNellis**
John Henry Faulk, Ilona Massey, Flo Pritchett.
6 **You Asked for It—Art Baker**
7 **Youth on the March-Religion**
9 **Dance to Fame—Contest**
11 **News—Tillman; Weather**
10:50 11 **"Drums"—Movie**
Featuring Sabu and Raymond Massey.
11:00 2 6 **Late News Bulletins**
4 **Talent Search—Ted Steele**
5 **"Hot Spot"—Comedy Movie**
7 **Latin Carnival—Music**
Noro Morales' band, singer Jack Kilty.
9 **Tenpin Stars—Bowling**
13 **"Dixie Jamboree"—Movie**
With Frances Langford, Guy Kibbee.
11:15 2 **Late Show-Movie** (See ad below.)
5 **Late News Bulletins**
6 **Fireside Theater—Play; News**
11:30 4 **Mary Kay—TV Previews**
7 **Candid Camera; Movie Short**
11:45 6 **Twenty Questions**
12:00 9 **"Pin-Up Wife"—Film**

CHANNEL CHATTER

Here and There: If you watched *Fireside Theater* last Tuesday, you probably remarked how much Mary Castle, who starred in *Treasure of the Heart,* looks like Rita Hayworth. The 20-year-old Texan is often taken for Rita by tourists in Hollywood restaurants. Mary was signed by Columbia for a starring build-up after Rita left for Europe, and for six months spent six hours a day studying speech, stage routines, dancing, fencing and the rest. Then Rita returned, and the studio released Mary. Her movies have included roles opposite Jon Hall in *When the Redskins Rode* and Pat O'Brien in *Criminal Lawyer.* . . . January is now given as the month for Marie Wilson to bow in the video version of *My Friend Irma.* . . . Ed Herlihy gets accolades in the current *Look* for his threefold career in TV, radio and the movies. (He's emcee of *The Children's Hour* and *Date in Manhattan* on video; the voice of Universal Newsreels in the movies; and is, of course, emcee on radio too of *The Children's Hour,* which is simulcast. . . . Sid Caesar and his wife are expectant parents. . . . In September, according to Hugh Beville, NBC Director of Research, there were 13,556,000 TV sets in use nationally. This represents about 31 percent of all U.S. homes. Set installations have increased 6,026,300 in one year. . . . Jan Murray has paid the Paramount Theater $400 in damages for indulging his hobby. During his recent engagement there, he was wont to practice weight-lifting in his dressing room between shows. One day while hoisting a 250-pound barbell, he sneezed. The barbell crashed to the floor, cracking it and dropping part of the ceiling in the room below. . . . There are some excellent television and other electronics definitions given in the new *Webster's New World Dictionary.* Not that it's a technical work—it's an up-to-the-minute general dictionary. . . . Walter Winchell reports that a crackdown on TV repair racketeers is high on the agenda of the District Attorney's office.

Mary Castle

Claire Mann's Glamour Wire: Have a facial pick-up. Only takes one minute. We all need it now on account of new winds and old suntans. Splash hot water over face, make-up and all. Then smooth on cold cream and whisk off dirt. Apply cold cream again, remove with tissue. Finish with a bracing splash of cold water. This gives you the warmth, massage, cleansing and stimulation needed for glamorous skin. A minute a day keeps the wrinkles away.

Tonight at 11:15 pm
THE LATE SHOW
"Dragnet"
Mary Brian, Henry Wilcoxon
channel 2

Television Hostess

Don't Follow the Leader!

A video beauty expert gives you six valuable tips

By Richard Willis

(Here's Looking at You, Monday-through-Friday, 3:15-3:30 p.m., 4)

ACHIEVING beauty and harmony in make-up and dress is an individual problem. All truly beautiful women study themselves and coordinate their make-up and clothes to their own facial features and personality. They do not follow blindly the dictates of fashion. They are not carbon copies. The intelligent woman *adapts* new trends to suit herself, whenever possible. But she has the courage and good sense to discard new hair styles, make-up tricks and fashions that are not right for her. She doesn't play "follow the leader."

Because beauty is individual, it is difficult to give a list of rules which will suit everyone. But here are six basic good-grooming precepts for all:

1. All make-up bases should be applied sparsely. Too much powder base on the skin will make it look older. Make-up bases are advantageous as tints but they are not designed to be cover-alls.

2. Rouge placed high and away from under the eyes is always the safest application. Trying to narrow down your face with rouge may end up making you look theatrical. The less the better!

3. In plucking eyebrows, do not pluck so severely that you change the general contour. A natural look about your brow helps project the eyes without too much eye make-up.

4. Powder should be selected with this thought: Will it enhance my skin?

Richard Willis

Joan Caulfield is among stars Willis has helped.

If the skin is sallow, select your powder to match your skin, with just a slight pink cast. If you have a florid complexion, avoid powders with a pink tone.

Don't attempt to acquire a sun-tanned look with a dark powder, especially if the skin is fair or even medium-fair. The result will be a blotchy appearance on the face wherever you might have a little excess oil, such as around the nostrils, chin and forehead. If you are lucky enough to acquire a good sun-tan, it is best to avoid powder except a little dusting of talc. Let your public enjoy the healthful-looking result.

5. In selecting lipstick, you should consider the texture along with the color.

Those who have a soft-textured lip should be careful not to use a too oily lipstick. Those who have dry lips should select a fairly oily lipstick.

In both cases, work the application into the grain of the lip, with a finger tip or a brush, to insure durability.

6. In selecting hair styles, always consider whether your hair's texture will be adaptable to a particular style. Extremes in texture, very soft or very coarse hair, should usually be worn short.

When very soft hair is worn long, it is inclined to become stringy. Therefore it is best in a short bob with the addition of a permanent to give it body.

Very coarse hair is inclined to become bushy and unmanageable when worn long. It is, therefore, best suited to a short cut, if properly shaped.

All women should avoid extremes in hair style unless they are able to have them cared for professionally and can follow through with a wardrobe to match.

VIM'S famous Value

NOW Thor OFFERS 5-Year Protection

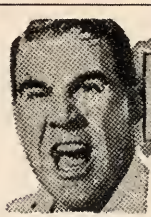
only authorized Thor dealers can offer this five-year protection

This work saving Thor comes equipped with super agitator action to wash clothes quickly and safely . . . has exclusive overflow rinse to float away soap and soil . . . single tub spin dryer to dry clothes almost instantly. See this fine washer at VIM'S famous value price!

RES In New York, New Jersey and Long Island

(For shows preceding hours below, see page 13.)

2:15 ❼ Market Melodies—Syd Smith
2:30 ❷ [6] First Hundred Years—Serial
❹ Movie Short—30 Minutes
❾ Nose for News—Pictures
⓫ Ted Steele Show—Variety
2:45 ❷ [6] Vanity Fair—Dorothy Doan
[6] Movie Short—15 Minutes
❾ Barbara Welles—Interviews
3:00 ❹ [6] Miss Susan—Drama Serial
❼ Woody and Virginia Klose
❾ Sally Smart's Kitchen—Tips
3:15 ❹ [6] Here's Looking at You—Tips
Read Richard Willis' advice in this issue.
3:30 ❷ All Around Town—Wallace
❹ [6] Bert Parks Show—Variety
❼ Nancy Craig—Homemaking
❾ TV Telephone Game
⓭ Musical Jackpot—Quiz
4:00 ❷ Homemaker's Exchange
❹ Kate Smith Hour—Variety
[6] Movie Short—15 Minutes
❼ Hollywood Movie Time—1 Hr.
❾ "Murder in Soho"—Movie
Jack LaRue, Bernard Lee, Sandra Storm.
⓭ Western Roundup—Movie
4:15 [6] Kate Smith Hour—Variety
4:30 ❷ *Color—Mel Torme Show*
[6] Movie Short—15 Minutes
4:45 [6] Kate Smith Hour—Variety
5:00 ❷ *Color—Movie Short*
❹ Hawkins Falls—TV Novel
The whole consarned town is up in arms!
[6] Movie Short—15 Minutes
❼ Uncle Lumpy's Cabin—Kids
❾ Buster Crabbe—In Person
⓫ Wally Jackson—Variety
⓭ Junior Frolics—Uncle Fred
5:15 ❹ Gabby Hayes Show—Kids
[6] Time for Beany—Puppets
5:30 ❷ *Color—Whistling Wizard*
❹ [6] Howdy Doody—Kids
❼ Tales of the Trail—Movie
⓫ "Sonora Stagecoach"—Movie
Six Gun Playhouse: Hoot Gibson, Bob Steele.
⓭ Adventure Theater—Movie
5:45 ❷ Hoofbeats—Western Movie
5:50 ⓭ WATV Picture News
5:55 ❺ News Bulletins
6:00 ❹ Rootie Kazootie Club—Kids
❺ Don Winslow—Film Serial
[6] Fashions In Music
❾ Merry Mailman—Kids
⓭ Hollywood Playhouse—Film
6:15 ❷ The Real McKay—Variety
❹ Seeing Is Believing-B. Grauer
6:25 ❹ News—Peter Roberts
[6] Weather Forecast—5 Minutes
6:30 ❷ "Red Desert"—Movie
Early Show: Don Barry, Jack Holt, Tom Neal.
❹ Tex and Jinx—Interviews
❺ Magic Cottage—Pat Meikle
"Angus MacBagpipe's Pipe Dream."
[6] World News Today—J. Burns
❼ Tom Corbett, Space Cadet
❾ 9 Star Sports—Stan Lomax
⓫ News—Tillman; Weatherman
6:40 ❾ Weather—Frank Forrester
6:45 [6] Sidewalk Interviews—J. Milne
❼ What's Playing?—Previews
❾ News—John Wingate
⓫ Jimmy Powers—Sports News
6:55 ❹ Weather—Tex Antoine
7:00 ❹ [6] Kukla, Fran and Ollie
❺ Captain Video—Kid Serial
❼ UP Fox News—Premiere
Reporter John Daly covers world events.
❾ "Roll Along, Cowboy"
Smith Ballew rides in a Western movie.
⓫ News—John K. M. McCaffery
⓭ "Terrors on Horseback"
Buster Crabbe rides in a Western movie.
7:15 ❼ Candid Camera—Allen Funt
⓫ "Suspense"—Movie
With Belita and Barry Sullivan.
7:30 ❷ CBS News—Douglas Edwards
❹ Roberta Quinlan—Songs
❺ Date on Broadway—Music
[6] Political Talk—Democrats
❼ Hollywood Screen Test
Arlene Francis, Somer Alberg & Jackie Collins.


★★★ M-G-M presents ★★★
Angels in the Outfield
STARRING PAUL DOUGLAS · JANET LEIGH
CAPITOL
B'way & 51st St.

9 Press Conference—Panel
Dovid Snell greets guest Rudolph Halley.

7:45 2 Perry Como Show—Music
The Mills Brothers are guests tonight.

4 6 Camel Caravan—Swayze

8:00 2 6 Lux Video Theater—Drama
Diono Lynn in "The Twinkle in Her Eye."

4 Winchell & Mahoney Show

5 Stage Entrance—Earl Wilson

7 Amazing Mr. Malone—Play

9 "The Last Journey"—Movie
With Godfrey Tearle ond Hugh Wilson.

13 TV Council—Educational
Nework Stote Teochers College contributes.

8:15 11 Viz-Quiz—Jack McCarthy

8:25 11 News—John Tillman

8:30 2 Arthur Godfrey Talent Scouts

4 6 Voice of Firestone—Music
Boritone Thomos L. Thomos, Howord Borlow.

5 Johns Hopkins Science Rev.
Populor misconceptions & old wives toles.

7 Life Begins at 80—Jack Barry

11 Record Breakers-Ed Newman

13 "Man Who Worked Miracles"
Movie: Rolond Young, Rolph Richardson.

9:00 2 6 I Love Lucy—Comedy Series
Lucy (Lucille Boll) is a pol to Desi Arnoz.

4 Lights Out—Mystery Play
Tom Ewell, Anne Marno in "The Deol."

5 Wrestling—Columbia Park

7 Curtain Up—Movie

9 News—John Wingate

11 Columbia-Penn—F'tball Film

9:05 9 Boxing—St. Nicholas Arena

9:30 2 6 It's News to Me—Quiz

4 Robert Montgomery Presents
"I Wouldn't Wont to Be in Your Shoes."

10:00 2 6 Studio One—Drama
Chorlton Heston ond Judith Evelyn in Shakespeore's "Mocbeth," adopted by Joseph Liss.

7 Bill Gwinn Show—Variety

11 Telepix News—Tillman

13 Western Feature Movie

10:10 11 Tomorrow's News—Tillman
Vim presents John anolyzing world events.

10:15 11 Weatherman—Joe Bolton

10:20 11 "Behind the Mask"—Movie
With Kane Richmond and Borboro Reed.

10:30 4 Boston Blackie—Film Series

7 Studs' Place—Drama

11:00 2 Chronoscope—News Panel
Americon Mercury's Williom Bradford Huie.

4 "Strange Mr. Gregory"
Movie with Edmund Lowe ond Jeon Rogers.

5 Ring the Bell—Hal Tunis

6 Schlitz Playhouse—Drama

7 Nightcap News—Premiere

9 "Pin-Up Wife"—Film

13 "Double Trouble"—Movie
Stardust Theoter feotures Horry Longdon.

11:10 7 Russ Hodges—Sports News

11:15 2 News of Night—Allan Jackson

11:20 7 Film Short—30 Minutes

11:25 2 Sports of the Night—McKay

11:30 2 Late Show—Movie (See ad below.)

5 Late News Bulletins

11:45 11 News and Weather Roundup

12:00 4 Mary Kay—TV Previews

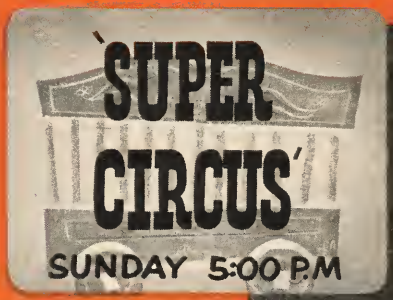
6 Late News Bulletins

12:15 13 WATV Picture News

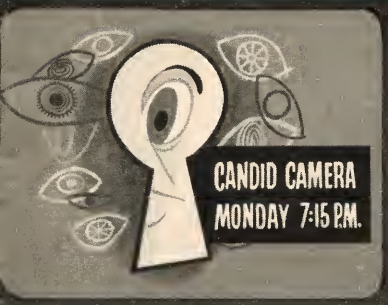
Tonight at 11:30 pm
THE LATE SHOW
"G. I. Honeymoon"
Gale Storm, Peter Cookson
channel 2

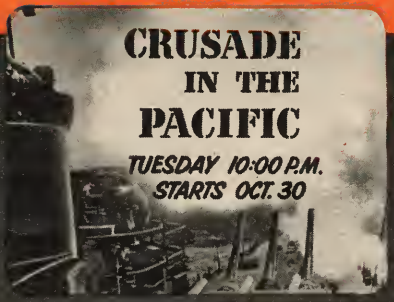
Starting Friday, OCT. 19
8 Thrilling Races Daily (Exc. Sun.)
First Race 1:15 P.M. Daily Double Closes 1:05 P.M.
Gen'l Adm. $1.75 Tax Included. Children Not Admitted.
SPECIAL TRAINS: direct to track leove Penn. Station from 10:45 A. M., and Flatbush Avenue, Brooklyn, from 10:35 A. M.

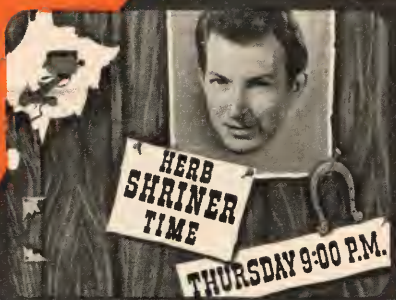
7 days a week great viewing on channel WJZ-TV

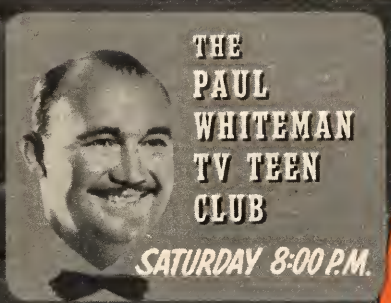


—and









many, many more!

American
Broadcasting
Company

(For shows preceding hours below, see page 13.)

2:15 ⑬ Early Bird Matinee—Movie
2:30 ❷ [6] First Hundred Years—Serial
❹ Movie Shorts—30 Minutes
❾ Letter to Lee Graham—Tips
⓫ Ted Steele Show—Variety
2:45 ❷ Vanity Fair—Robin Chandler
[6] Movie Short—15 Minutes
❾ Barbara Welles—Comment
3:00 ❹ [6] Miss Susan—Drama Serial
❼ Woody and Virginia Klose
❾ Sally Smart's Kitchen—Tips
3:15 ❷ [6] Bride & Groom—Interviews
❹ Here's Looking at You—Tips
3:30 ❷ Fashion—Arlene Francis
❹ [6] Bill Goodwin—Variety
❼ Nancy Craig—Homemaking
❾ TV Telephone Game
⑬ Musical Jackpot—Quiz
4:00 ❷ Homemaker's Exchange
❹ [6] Kate Smith Hour—Variety
❼ Hollywood Movie Time—1 Hr.
❾ "Torture Ship"—Movie
Lyle Talbot is the featured star.
⑬ Western Roundup—Movie
4:30 ❷ *Color—Mel Torme Show*
5:00 ❷ *Color—Movie Short*
❹ Hawkins Falls—TV Novel
[6] Movie Short—15 Minutes
❼ Uncle Lumpy's Cabin—Kids
❾ Buster Crabbe—In Person
⓫ Video Chef—Joel Holt
⑬ Junior Frolics—Uncle Fred
5:15 ❹ Gabby Hayes Show—Kids
[6] Time for Beany—Kids
5:30 ❷ *Color—Whistling Wizard*
❹ [6] Howdy Doody—Kids
❼ Tales of the Trail—Atkins
⓫ "Where Trails Divide"
Six Gun Playhouse movie with Tom Keene.
⑬ Adventure Theater—Movie
5:45 ❷ Hoofbeats—Movie
5:50 ⑬ WATV Picture News
5:55 ❺ News Bulletins
6:00 ❹ Rootie Kazootie Club—Kids
❺ Don Winslow—Film Serial
[6] Kitdoodle, the Clown—Kids
❾ Merry Mailman—Kids
⓫ Western Theater—Movie
⑬ Hollywood Playhouse—Film
6:15 ❷ The Real McKay—Variety
❹ Seeing Is Believing—B. Grauer
6:25 ❹ News—Peter Roberts
[6] Weather Forecast—5 Minutes
6:30 ❷ "Mr. Perrin & Mr. Trail"
Early Show: David Farrar, Marius Goring.
❹ Tex and Jinx—Interviews
❺ Magic Cottage—Pat Meikle
[6] World News Today—J. Burns
❼ Wild Bill Hickok—Film Serial
❾ 9 Star Sports—Stan Lomax
⓫ News—Tillman; Weatherman
6:40 ❾ Weather—Frank Forrester
6:45 [6] In the Public Interest—Burns
❾ News—John Wingate
⓫ Jimmy Powers—Sports News
6:55 ❹ Weatherman—Tex Antoine
7:00 ❹ [6] Kukla, Fran and Ollie
❺ Captain Video—Kid Serial
❼ UP Fox News—John Daly
❾ "Northern Frontier"—Movie
Virile Ken Maynard is the Western star.
⓫ News—John Tillman
⑬ "Marked for Murder"
A Western movie with cowboy Tex Ritter.
7:15 ❼ Yesterday's Newsreel—Film
⓫ "Freddie Steps Out"—Movie
With Fred Stewart and June Priesser.
7:30 ❷ CBS News—Douglas Edwards
❹ John Conte's Little Show
❺ Date on Broadway—Haymes
[6] Political Talk—Republican
❼ Beulah—Ethel Waters
❾ Mr. & Mrs. Mystery—Drama
7:45 ❷ Stork Club—Celebrities
❹ [6] Camel News—Swayze
8:00 ❷ Frank Sinatra—Variety
❹ [6] Milton Berle—Comedy
Albert Dekker and George Price visit.
❺ What's the Story—Kiernan
[6] Tales of Danger—Movie
❼ Charlie Wild—Detective Play
John McQuade and Cloris Leachman star.
❾ "Fit for a King"—Movie
Joe E. Brown is the featured star.
⑬ Know Your State—Panel
N. J. State Treasurer Walter T. Margetts, Jr.
8:15 ⓫ Viz-Quiz—Jack McCarthy
8:20 ⓫ Classical Music—Film
8:30 ❺ Keep Posted—Panel
❼ How'd You Get That Way?
Psychological films. Hostess Isabel Leighton.
⑬ TV Council—Discussion
Newark College of Engineering participates.
8:55 ⓫ News—John Tillman
9:00 ❷ [6] Crime Syndicated—Play
Rudolph Halley introduces true dramas.
❹ Fireside Theater—Drama
A killer's mind analyzed in "Torture."
❺ Cosmopolitan Theater—Play
"Abbe Doret's Secret," by Manuel Kamroff.

	WNHC-TV 6 CONN.	WJZ-TV 7	WOR-TV 9	WPIX 11	WATV 13

7 United-Or Not?—UN. Show
9 News—John Wingate
11 "Wildfire"—Movie
With Bob Steele and Sterling Holloway.
13 Boxing—Laurel Gardens
9:05 9 Boxing—Westchester Center
9:30 2 6 Suspense—Mystery Play
"Train from Czechoslovakia," a documentary.
4 Armstrong Circle Theater
Thomas Mitchell in Arthur's "The Long View."
7 On Trial—Moot Court
10:00 2 Danger—Mystery Drama
Ernest Truex stars in "Final Rejection."
4 6 Old Gold Amateur Hour
5 Hands of Destiny—Drama
"Fatal Recess," by John (Mr. Mystery) Gay.
7 Actors' Hotel—Play
William Edmunds stars as Carlo Cellini.
11 News—Tillman; Weather
10:20 11 "Scarlet Clue"—Movie
With Sidney Toler and Mantan Moreland.
10:30 2 Battle of Boros—Comedy Quiz
5 Documentary Theater—Film
7 Chicago Symphony—Music
9 Touchdown—College Football
11:00 2 News of Night—Allan Jackson
4 Nick Kenny—Interviews
5 Ring the Bell—Hal Tunis
6 Amazing Mr. Malone—Play
7 Nightcap News—Bulletins
9 "Stop Foolin' Yourself"—Film
13 "Campus Rhythm"—Movie
With Gale Storm and Johnny Downs.
11:10 2 Sports of the Night—McKay
7 Russ Hodges—Sports News
11:15 2 Citizens for Jos. Sharkey-Talk
4 Mary Kay—TV Previews
11:20 7 Movie Short—30 Minutes
11:30 2 Late Show-Movie (See ad below.)
5 News & Weather Roundup
6 Charlie Wild, Pvt. Detective
11:45 11 News of the Hour
12:00 6 Late News Bulletins
12:15 13 WATV Picture News

Tonight at 11:30 pm
THE LATE SHOW
"Philo Vance's Secret Mission"
Alan Curtis
channel 2

Renew an old New York Custom with
LUNCHEON · DINNER
COCKTAILS
in the reminiscent splendor of the
MURRAY HILL ROOM
BAR AND COCKTAIL LOUNGE
at New York's most magnificent new Restaurant
THE BRASS RAIL
PARK AVE. at 40th ST.

Famous for PRIME RIBS of BEEF
THE ROAST BEEF KING
McGINNIS
OF SHEEPSHEAD BAY
STEAKS CHOPS SEA FOOD SHORE DINNERS
VISIT OUR CRYSTAL BAY DINING ROOM COlumbus 5-0300
BROADWAY AT 48TH STREET

PICCADILLY CIRCUS LOUNGE
JERRY SHARD TRIO
Popular Radio & Recording Artists
Playing Nightly—Cocktails—Dinner—Supper
LUNCHEON from 75c . DINNER from $1.50
45th ST., WEST OF BROADWAY

Tonight and for Breakfast
Flamingo
FRESH FROZEN CONCENTRATED
ORANGE JUICE

Stage Plays

GERTRUDE LAWRENCE in
THE KING AND I
Music by Richard Rodgers
Book and Lyrics by Oscar Hammerstein 2nd
ST. JAMES THEATRE, 44 St. W. of B'way
Evgs. 8:25. Matinees WED. and SAT. 2:25

ROGER RICO
MARTHA WRIGHT
in The Pulitzer Prize Musical Play
SOUTH PACIFIC
MAJESTIC THEATRE, 44th St. W. of B'way
Eves. 8:30 Sharp. Mats. Wed. & Sat. 2:30 Sharp

Over 250,000 smart diners have enjoyed our

Prime Angus STEAK DINNER $1.95

Charcoal Broiled Prime Steak, pink center, thick-sliced. Fresh Mushroom Sauce, Curleycue Idahos, French Onion Rings. Homemade Desserts; Beverage. All for only $1.95, no "ups," no extras, and your **money back if not completely satisfied.** Served all day every day and Sunday too. Children's Steak Dinner $1.00; bring the family. **Parties up to 50 accommodated at no extra charge;** phone Miss Mason, PL 7-2615.

MAISEL RESTAURANTS

The TEXAN Lexington Avenue bet. 52nd & 53rd Streets
The CALIFORNIAN 7th Avenue corner 48th Street
The VIRGINIAN 50th Street just West of 6th Avenue
The GEORGIAN Lexington Avenue cor. 46th Street
BIRD-IN-HAND Broadway bet. 51st and 52nd Streets
GLORIFRIED HAM 'N' EGGS Broadway cor. 51st Street

Your hosts Frank Caselli Al Cioffari

brio circle 7-8703

Air Conditioned "a Restaurant as sparkling as fine wine" 136 w. 49th street

Finest Italian Cuisine
Luncheon From $1.25 Dinner From $2.00

BANQUETS & PARTIES up to 150 people CATERED IN PRIVATE ROOMS call AL 5-1100

Where Elegance in Dining Has Been A Tradition SINCE 1876

CAVANAGH'S RESTAURANT

260 W 23RD ST bet 7TH and 8TH AVES.

New York's **TAVERN ON THE GREEN** *in Central Park*

RALPH FONT AND HIS RUMBAS
MILT SAUNDERS AND HIS ORCH.
DINNER FROM $2.25 • NO COVER
DANCING NIGHTLY 'TIL 2 A.M.
SATURDAYS 'TIL 3 A.M.

WEST 67th ST. ENTRANCE
Res. SChuyler 4-8100

Lindy's INC. RESTAURANTS

1626 BROADWAY, Near 50th Street
1655 BROADWAY, Corner 51st Street

Some recruits far stardam are put thraugh basic training by an instructor at a MacLevy talent school.

Does Your Child Have TV Talent?

The MacLevy Schools and video shows are training hundreds of kids

MONTY MacLevy is founder and proprietor of a coast-to-coast chain of "slenderizing salons." He also owns ballroom dancing schools for adults.

But he is also the operator of an expanding undertaking that may well prove to be of huge help in stocking the talent reservoir of show business. This is his group of MacLevy Talent Schools for children.

With 50 of them going full blast in the New York metropolitan area, he plans to make them a national institution, with branches in Boston, Washington, Chicago and Los Angeles starting things off next January.

MacLevy goes on the principle that children should be not only trained, but seen. This is realized through MacLevy Video Productions, which produces three shows stocked exclusively with talent from the MacLevy Schools.

These are *Make Believe Time* (Saturday, 6-6:30 p.m., 13) and *TV Clubhouse* (Satur-

FAMOUS KITCHEN

TOMMY & JOHN

Luncheon • Cocktails • Dinner • Supper

318 W. 45 ST. CI 5-9273 LO 3-9779

Monty MacLevy (left); Ruth Mannig, the Story Lady, and dance director Fred Knarr on a *Magic Door* stage.

day, 6:30-7 p.m., (13) and *Magic Door* (Sunday, 2-2:30 p.m., (11)).

A good number of MacLevy graduates have gone on to other TV shows, among them *The Paul Whiteman TV Teen Club, Sunset Star Theater* and *The Children's Hour.*

Two contest shows

MacLevy Video Productions also produce two adult TV shows. One is *Dance to Fame* (Sunday, 10:30-11 p.m., (9)), a dance contest show sponsored by MacLevy Dance Studios. The other is *Video Venus* (Saturday, 10:30-11 p.m., (7)), in which eight girls, all non-professionals, sing and dance each week in competition for prizes.

In the MacLevy Talent Schools, the curriculum is designed first to develop the child's personality and then to train his natural talent. "See that the child is well adjusted," says MacLevy, "give him a means of self-expression, and the rest will come."

NO COMPROMISE WITH QUALITY
At all nine, fine
RESTAURANTS
LONGCHAMPS

IN A DUTCH CORNER

No better food in town.—'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks.
Cocktails; Luncheon Dishes; Dinner.
Dutch maidens to serve you.
HOLLAND HOUSE TAVERNE
10 ROCKEFELLER PLAZA
AT 48th ST. • Circle 6-5800
IN ROCKEFELLER CENTER

Dunhall's
OPEN 7 DAYS A WEEK TILL 1 A.M.
SATURDAY & SUNDAY
DINNERS from $2.50
COMPLETE
Served Noon to 9 P.M.
Plenty of Parking Space
1440 BROADWAY NEAR 41st STREET

Darbys
TWELVE CHOICES OF MAIN DISH
SALAD • ROLLS & BUTTER
DESSERT • BEVERAGE
DOZEN DINNERS
SERVED DAILY FROM 5 P.M.
SATS. & SUNS. FROM NOON
99¢ to $1.99
LEXINGTON AVENUE at 40th St.

OPEN 24 HOURS
EVERY DAY SINCE 1906
BREAKFAST • LUNCHEON • DINNER • SUPPER
RIGGS'
Restaurant
43 WEST 33rd ST. East of B'way

JUST A WONDERFUL PLACE
TO DINE, DANCE AND ENJOY YOURSELF
2 FLOOR SHOWS NIGHTLY
NO COVER • NO MINIMUM
Zimmerman's
HUNGARIA
Dinner from $2
NO CAB. TAX 'TIL 8:30
46th ST. E. of B'WAY
PLaza 7-1523
Modest Rates for Banquets, Parties, Weddings

TVG Wednesday OCT. 24 WCBS-TV 2 WNBT 4 WABD 5

The next TV Guide will be out tomorrow

(For shows preceding hours below, see page 13.)

2:30 ② [6] FirstHundredYears—Serial
④ Movie Short—30 Minutes
⑨ Nose for News—Pictures
⑪ Ted Steele Show—Variety
2:45 ② Vanity Fair—Dorothy Doan
[6] Movie Short—15 Minutes
⑨ Barbara Welles—Comment
3:00 ④ [6] Miss Susan—Drama Serial
⑦ Woody and Virginia Klose
⑨ Sally Smart's Kitchen—Tips
3:15 ④ [6] Here's Looking at You—Tips
3:30 ② All Around Town—Wallace
④ [6] Bert Parks Show—Variety
⑦ Nancy Craig—Homemaking
⑨ TV Telephone Game
⑬ Musical Jackpot—Quiz
4:00 ② Homemaker's Exchange
④ Kate Smith Hour—Variety
[6] Movie Short—15 Minutes
⑦ Hollywood Movie Time—1 Hr.
⑨ "Men on Her Mind"—Movie
⑬ Western Roundup—Movie
4:15 [6] Kate Smith Hour—Variety
Herbert Marshall is a guest.
4:30 ② *Color—Mel Torme Show*
5:00 ② *Color—Movie Short*
④ Hawkins Falls—TV Novel
[6] Movie Short—15 Minutes
⑦ Uncle Lumpy's Cabin—Kids
⑨ Buster Crabbe—Western
⑪ Take Your Pick—Red Benson
⑬ Junior Frolics—Uncle Fred
5:15 ④ Gabby Hayes Show—Kids
[6] Time for Beany—Kids
⑪ Giggle Theater—Movie
5:30 ② *Color—Whistling Wizard*
④ [6] Howdy Doody—Bob Smith
⑦ Tales of the Trail—Atkins
⑪ "Dynamite Canyon"—Movie
⑬ Adventure Theater—Movie
5:45 ② Hoofbeats—Western Movie
5:50 ⑬ WATV Picture News
5:55 ⑤ News Bulletins
6:00 ④ Rootie Kazootie Club—Kids
⑤ Don Winslow—Film Serial
[6] Song Premiere—Music
⑨ Merry Mailman—Kids
⑬ Hollywood Playhouse—Film
6:15 ② The Real McKay—Variety
④ Seeing Is Believing—B. Grauer
6:25 ④ News—Peter Roberts
[6] Weather Forecast—5 Minutes
6:30 ② "Under Secret Orders"
Early Show: John Loder, Erich Von Stroheim.
④ Tex and Jinx—Interviews
⑤ Magic Cottage—Pat Meikle
[6] World News Today—J. Burns
⑦ Tom Corbett, Space Cadet
⑨ 9 Star Sports; Weather; News
⑪ News—Tillman; Weatherman
6:45 [6] Connecticut Spotlight—Darcy
⑦ What's Playing?—Previews
⑪ Jimmy Powers—Sports News
6:55 ④ Weatherman—Tex Antoine
7:00 ④ [6] Kukla, Fran and Ollie
⑤ Captain Video—Kid Serial
⑦ UP Fox News—John Daly
⑨ "Song of the Trail"—Movie
Western movie starring Ken Maynard.
⑪ News—John K. M. McCaffery
⑬ "Sagebrush Trail"—Movie
Hard-riding John Wayne in a Western.
7:15 ⑦ Candid Camera—Allen Funt
⑪ "East Side Kids"—Movie
7:30 ② CBS News—Douglas Edwards
④ Roberta Quinlan—Music
⑤ Date on Broadway—Music
[6] Political Talk—Democrats
⑦ Chance of a Lifetime—Game
⑨ Giant Quarterback Huddle
7:45 ② Perry Como Show—Music
④ [6] Camel Caravan—Swayze
8:00 ② [6] Godfrey and Friends
④ Kate Smith Hour—Variety
⑤ "China's Little Devils"
Movie with Paul Kelly and Harry Carey.
⑦ Paul Dixon Show—Comedy
⑨ "East of Picadilly"—Movie
⑬ Jr. Town Meeting—Panel
8:15 ⑪ Viz-Quiz—Jack McCarthy
8:20 ⑪ From the Top—Music
8:55 ⑪ News—John Tillman
9:00 ② [6] Strike It Rich—W. Hull

Tonight at 11:30 pm
THE LATE SHOW
"Wrecking Crew"
Richard Arlen, Chester Morris
channel 2

WNHC-TV	WJZ-TV	WOR-TV	WPIX	WATV
6 CONN.	7	9	11	13

4 Kraft Theater—Drama
Margaret Phillips in a mystery, "Interference."
5 Mme. Liu-Tsong—Drama
7 Don McNeill TV Club—Variety
Denise Darcel, Johnny Desmond, Ed. Ballantine.
9 News—John Wingate
11 Hockey—Madison Sq. Garden
Rangers vs. Boston Bruins. Jimmy Powers.
13 Feature Length Movie
9:05 9 Wrestling—RidgewoodGrove
9:30 2 The Web—Drama
"Beyond the Sea of Death," by de Ford.
5 Shadow of Cloak—Spy Tale
6 Plainclothesman—Ken Lynch
7 The Clock—Drama
10:00 2 6 Blue Ribbon Boxing
Ltwts. Arthur King vs. Ted Davis, 10 rds.
4 Break the Bank—Quiz
Bert Parks welcomes the Radford Trio.
5 "Celia"—Movie
7 King's Crossroad—Carl King
13 Feature Length Movie
10:30 4 Freddy Martin Show—Music
11 News—Tillman; Weather
10:45 2 6 Sports Spot—On Film
10:50 11 "Doomed to Die"—Movie
11:00 2 Chronoscope—News Panel
American Mercury's William Bradford Huie.
4 "The Beachcomber"—Movie
With Charles Laughton, Elsa Lanchester.
5 Ring the Bell—Hal Tunis
7 Nightcap News—Bulletins
13 "Down Missouri Way"
Movie: Martha O'Driscoll, Roscoe Ates.

11:10 7 Arnold Story Theater Plays
Arnold Bread presents capsule dramas.

11:15 2 News; Sports of the Night
11:25 7 6 To Be Announced
11:30 2 LateShow—Movie (See ad below.)
11:45 7 Candid Camera—Allen Funt
5 Late News Bulletins
12:00 4 Mary Kay—TV Previews
6 Late News Bulletins
7 Movie Short; News
12:15 11 13 Late News Bulletins

NEW TIME TONIGHT!
Arnold SHORT STORY Theater
15 minutes of tense, exciting drama
WJZ-TV Channel 7 11:10 PM
following the news

TELEVISION REPAIR SERVICE

Prompt Courteous TV Service
Factory Authorized by Major Manufacturers
Home Calls $3.50 PLUS PARTS
Yearly Contracts on sets or Picture Tube
Union Shop
Factory Trained Technicians
Servicing Bronx, Upper Manhattan and Queens for 4 years
CY 9-1000
TELEVISION MAINTENANCE CORP.

We would like to thank, publicly, our 214 new customers for entrusting us with the service of their television sets, thereby guaranteeing themselves a full year of televiewing pleasure. Our pay-as-you-go plan is still $10.00 down, balance in 11 months.
Bazco T.V. CORP.
7202 20TH AVE., BKLYN.
626 KINGS H'WAY, BKLYN.
BE 6-1297
NSONHURST

NO CONTRACT NECESSARY
Brooklyn NI 5-0114
Bronx Upp.Manh. } LU 3-8780
Queens Low.Manh. } AS 8-2401
GENERAL TV REPAIRS
$3 At Home or Shop
PLUS PARTS

TV Repairs
$3.50 per call
PARTS AT COST
MADE DIRECTLY AT HOME . . . NO CONTRACT NECESSARY
OVER 5 YEARS TELEVISION EXPERIENCE
Emergency service at any hour, day, night and Sundays.
JULES VERNE • LU 7-1243
65 Mt. Hope Place, Bronx

FASTEST Service
$3 Plus Parts
CY 3-1775
service in your home
MARCY TV SALES CO.
13 MARCY PLACE...BRONX

Something Fishy on TV

This hobby has been gaining friends through video

Irving Straus shows Faye Emerson an aquarium end table.

A pickled head? No, just Steve Allen gazing in a Straus tank.

Pegeen Fitzgerald receives a picture aquarium from Straus.

IRVING STRAUS, 29, is rapidly becoming one of the dominant figures in an industry that boasts 10,000,000 enthusiasts. He's in the fish business—tropical fish.

Tying in with "America's fastest-growing hobby," Straus owns the Westchester Aquarium in White Plains, which is the country's largest retail tropical-fish firm. He also operates the Tropical Fish of the Month Club, which has members in almost every state, Canada, Hawaii and Alaska.

Mr. Straus has in the past year become an increasingly familiar figure on TV as guest of Ed and Pegeen Fitzgerald, Steve Allen, Faye Emerson, Kathi Norris, Tex and Jinx McCrary, Robert Q. Lewis and many other video notables.

On these appearances Straus recounts quaint and curious facts about his finny friends. He also demonstrates some of the ingenious pieces of furniture into which fish tanks can be built—and *are* built by his Westchester Aquarium.

Fish that really fly

To get a steady supply of fish from the warm waters of the Pacific, Straus has shipments flown to the U. S. every week. And he has spotters in all the warm-water areas of the world constantly on the lookout for new and unusual specimens. A good many of them (the fish, that is) wind up swimming happily about in his furniture—and on television.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233) of TV Guide, published weekly at New York, N. Y., for October 1, 1951.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Lee Wagner, 251 W. 42nd St., New York 18, N. Y.; Editor, Harold B. Clemenko, 110 E. 87th St., New York, N. Y.; Managing editor, William Jeffers, 5 E. 63rd St., New York 21, N. Y.; Business manager, Len Ruskin, 251 W. 42nd St., New York, N. Y.

2. The owner is Television Guide Inc., 251 W. 42nd St., N. Y. 18, N. Y.; Lew Sarnoff, 251 West 42nd St., New York, N. Y.; Lee Wagner, 251 W. 42nd St., N. Y. 18, N. Y.; Len Ruskin, 251 W. 42nd St., N. Y. 18, N. Y.; Abe Cohen, 6601 14th St. NW, Wash., D. C.: Eric Mehler, 38 Carey Rd., Great Neck, L. I.; Ruben Schwartz, 1417 Whittier St., Wash., D. C.; Sid Wagner, 251 West 42nd St., New York, N. Y.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 292,341.

SIGNED: LEE WAGNER, Publisher

Sworn to and subscribed before me this 28th day of September, 1951.

A. Jay Segal, Notary Public, in the State of N. Y.
(My commission expires March 30, 1952.)

(For shows preceding hours below, see page 13.)

2:15 11 **Eloise McElhone—Guests**
2:30 2 6 **FirstHundredYears—Serial**
4 **Movie Short—30 Minutes**
9 **Letters To Lee Graham—Tips**
11 **Ted Steele Show—Variety**
2:45 2 **Vanity Fair—Dorothy Doan**
6 **Movie Short—15 Minutes**
9 **Barbara Welles—Comment**
3:00 4 6 **Miss Susan—Drama Serial**
7 **Woody and Virginia Klose**
9 **Sally Smart's Kitchen—Tips**
3:15 2 6 **Bride & Groom—Interviews**
4 **Here's Looking at You—Tips**
3:30 2 **Meet Your Cover Girl—Models**
4 6 **Bill Goodwin—Variety**
7 **Nancy Craig—Homemaking**
9 **TV Telephone Game—Quiz**
George McBryde and Rusty Arden give prizes.
13 **Musical Jackpot—Quiz**
4:00 2 **Homemaker's Exchange**
4 6 **Kate Smith Hour—Variety**
7 **Hollywood Movie Time—1 Hr.**
9 **Feature Movie—One Hour**
13 **Western Roundup—Movie**
4:30 2 ***Color—Mel Torme Show***
5:00 2 ***Color—30 minute Film***
4 **Hawkins Falls—TV Novel**
6 **Movie Short—15 Minutes**
7 **Uncle Lumpy's Cabin—Kids**
9 **Buster Crabbe—In Person**
11 **Giggle Theater—Movie**
13 **Junior Frolics—Kids**
5:15 4 **Gabby Hayes Show—Kids**
6 **Time for Beany—Puppets**
5:30 2 ***Color—Whistling Wizard***
Bil and Cora Baird's puppet show.
4 6 **Howdy Doody—Kids**
7 **Tales of the Trail—Movie**
11 **"Broadway to Cheyenne"**
Six gun playhouse movie: Rex Bell.
13 **Adventure Theater—Movie**
5:45 2 **Hoofbeats—Film Serial**
5 **News Bulletins**
5:50 13 **WATV Picture News**
6:00 4 **Rootie Kazootie Club—Kids**
5 **Don Winslow—Film Serial**
Don Terry stars as the nautical hero.
6 **Up At Joe's Place—Songs**
9 **The Merry Mailman—Kids**
13 **Hollywood Playhouse—Film**
6:15 2 **The Real McKay—Variety**
4 **Seeing Is Believing—Pictures**
Ben Grauer narrates human interest stories.
6:25 4 **News—Peter Roberts**
6 **Weather Report—5 Minutes**
6:30 2 **The Early Show—Movie**
4 **Tex and Jinx—Interviews**
5 **Magic Cottage—Pat Meikle**
6 **World News Today—J. Burns**
7 **Wild Bill Hickok—Film Serial**
9 **9 Star Sports—Stan Lomax**
11 **News—Tillman; Weather**
6:40 9 **Weather—Frank Forrester**
6:45 6 **The Chimps—Film**
9 **News—John Wingate**
11 **Jimmy Powers—Sports News**
6:55 4 **Weatherman—Tex Antoine**
7:00 4 6 **Kukla, Fran and Ollie**
5 **Captain Video—Kid Serial**
7 **Movietone News—John Daly**
9 **Nelly Goletté—Songs**
11 **News—John Tillman**
13 **"Six Gun Man"—Movie**
Cowboy saga with Bob Steele.
7:15 7 **Eva Gabor—Sketches**
9 **Wild Life Unlimited—Nature**
11 **"The Great Mike"—Movie**
Stu Erwin, Marion Martin, Carl Sweitzer.
7:30 2 **CBS News—Douglas Edwards**
4 **John Conte's Little Show**
5 **Date on Broadway—Music**
6 **Family of Stars—Variety**
7 **The Lone Ranger—Telefilm**
9 **National Pro Football—Film**
7:45 2 **Stork Club—Celebrities**
4 6 **Camel Newsreel—Swayze**
Films taken of the British Election.
8:00 2 **Burns and Allen—Comedy**

ONE MILLION other TV viewers in and around New York are reading this issue of TV Guide along with you.

TV Guide is the most widely read program magazine in the world.

Tonight at 11:15 pm
THE LATE SHOW
"Tomorrow We Live"
Jean Parker, Ricardo Cortez
channel 2

4 Groucho Marx—Bet Your Life
5 Georgetown Univ. Forum
7 6 Stop the Music—Quiz
Bert Porks emcees a fabulous giveowoy.
9 "Circus Shadows"—Movie
With Dorothy Wilson ond Kane Richmond.
13 Home & Garden—Peigelbeck
Will gives advice on building ond repoirs.
8:15 11 Viz-Quiz—Jack McCarthy
8:20 11 Crime Report—Brundidge
8:30 2 Amos 'n' Andy—Comedy
Alvin Childress, Spence Willioms, Tim Moore.
4 Treasury Men in Action
"The Case of the Deadly Cobboge."
5 Headline Clues—Bill Slater
13 Tempest Tossed—R. Watt
Iron Curtain refugees tell their stories.
8:45 11 City Hall—John Crosson
13 Hollywood Highlights—Film
9:00 2 Alan Young Show—Comedy
Bob Crosby & his original Dixielond Bobcats.
4 Ford Festival—James Melton
Edward Everett Horton visits the famed tenor.
5 6 Ellery Queen—Lee Bowman
"The Coffee House Murder," by Lessing.
7 Herb Shriner Time—Comedy
9 News—John Wingate
11 Trotting—Yonkers Raceway
13 "Happy Landing"—Movie
With Noah Beery, Jr. and Roy Wolker.
9:05 9 Boxing—Sunnyside Arena
9:30 2 Big Town—Newsman Drama
A copy boy needs help in "The Death Trap."
5 Public Prosecutor—W. Hull
6 Amos 'n' Andy—Series
7 Gruen Guild Theater—Play
10:00 2 Racket Squad—Drama
A jeweler ond o gem in "The Perfect Motch."

4 6 Martin Kane, Private Eye
U.S. Tobacco presents Lloyd Nolan as the super-detective. See feature in this issue.
5 Bigelow-Sanford Theater
Regis Toomey ond Richord Joeckel in "T.K.O."
7 Paul Dixon—Comedy
13 Western Feature Movie
10:30 2 Crime Photographer—Play
Dorren McGovin stars in "The Blue Hond."
4 Foreign Intrigue—Drama
5 Man About Music—Songs
6 Winchell & Mahoney Show
7 Earl Wrightson—Music
10:40 11 News—Tillman; Weatherman
10:45 5 Football This Week—Film
7 Carmel Myers Show—Guests
The silent film star chots and reminisces.
11:00 2 News—Allan Jackson
4 Quick on the Draw—Game
Eloise McElhone ond cartoonist Bob Dunn.
5 Ring the Bell—Hal Tunis
6 Man Against Crime—Bellamy
7 Nightcap News—Bulletins
9 "Who Ya Laffin' At?"—Film
11 "Mr. Wong in Chinatown"
Movie with Boris Karloff, Grant Withers.
13 "Let's Get Tough"—Movie
Featuring the Eost Side Kids.
11:10 2 Sports of the Night—McKay
7 Russ Hodges—Sports News
11:15 2 Late Show—Movie (See ad below.)
11:20 7 Movie Shorts—30 Minutes
11:30 4 Mary Kay—TV Previews
5 News and Weather
6 Mystery Theater—Movie
12:15 13 WATV Picture News
12:30 6 Late News Bulletins
11 News and Weather Roundup

"MARTIN KANE, PRIVATE EYE"

SANO CIGARETTES
"A really good cigarette with less than 1% nicotine"

Starring
Lloyd Nolan
On TELEVISION Thursday Night
On Radio
Every Sunday Afternoon

UNITED STATES TOBACCO COMPANY

OLD BRIAR
"The Master Mixture of rare flavor and aroma"

chalky and the GIANT

. . . lovable characters in a modern delineation
of classic fairy tales.
Sheer whimsy to delight, excite . . . to weave a spell of enchantment
over the young in years,
the young in heart . . .

SUNDAYS 2:00-2:30 pm

watv channel 13

NEWSPAPER

"NEW YORK CLOSE-UP"

NEWS DRAMA THEATER PERSONALITIES

INTERVIEWS FASHION SPORTS

Starring
Mr. and Mrs. New York

TEX

JINX

The program that tells the story of the people who have a story to tell.

Every weeknight
MONDAY through FRIDAY
at 6:30 P. M.

WNBT *Channel* **4**

IT'S THE SILVER JUBILEE ON NBC

Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.

University of California
CDL
California Digital Library

MEDIA
HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org